



11108 Quality Drive
Charlotte, NC 28273
phone: (704) 504-6600
fax: (704) 504-6661
www.jacobsen.com

FOR IMMEDIATE RELEASE

Contacts: Joe Cunningham
Jacobsen
jcunningham@textron.com
(704) 504-4641

Angela B. Jamison
Communicopia
angela@communicopiaPR.com
(919) 371-2730

Pebble Beach Extends National Agreement with Jacobsen as Official Supplier of Turf Equipment

Charlotte, N.C. (March 6, 2008) – Pebble Beach Resorts in Pebble Beach, California, which includes top-rated Pebble Beach Golf Links and Spyglass Hill Golf Course, announced it has signed a new national agreement with turf equipment manufacturer Jacobsen, a Textron Inc. (NYSE: TXT) company. The famous Pebble Beach Resorts extended its relationship with Jacobsen as the official supplier of turf care maintenance equipment to the golf course complex for the next five years.

“Jacobsen provides the finest equipment in the industry to take the very best care of the turf on each of our golf courses,” says R. J. Harper, senior vice president of golf properties for Pebble Beach Resorts. “We’ve enjoyed a decade-long relationship with Jacobsen as our official turf maintenance equipment supplier and as a result of this agreement, we will continue to have the finest equipment available on the courses of golf’s most prestigious tournaments.”

Jacobsen, based in Charlotte, North Carolina, has been manufacturing turf equipment for 175 years. Its mowers, aerators, utility vehicles and other turf equipment helps world-class golf courses like Pebble Beach Golf Links maintain its famed landscapes.

“The courses at Pebble Beach Resorts are world-renowned landmarks of championship-caliber golf,” says Jacobsen President Dan Wilkinson. “Jacobsen is proud to extend our partnership with Pebble Beach and provide the equipment that creates the courses’ championship conditions for many more years to come.”

Pebble Beach Resorts has played host to four U.S. Open Championships and was rated the No. 1 golf resort in America by Golf Digest magazine in 2007. Its golf courses include Pebble Beach Golf Links, The Links at Spanish Bay, Spyglass Hill and Del Monte. All four courses have been exclusively maintained with Jacobsen turf equipment for more than 10 years.

About Pebble Beach Company

Pebble Beach Company, headquartered in Pebble Beach, Calif., owns and operates the world-famous Pebble Beach Resorts, including The Lodge at Pebble Beach, The Inn at Spanish Bay and Casa Palmero. The company also operates four renowned golf courses: Pebble Beach Golf Links, Spyglass Hill Golf Course, The Links at Spanish Bay and Del Monte Golf Course. Its other famed properties include the scenic 17-Mile Drive and The Spa at Pebble Beach, and it annually hosts premier events such as the Pebble Beach Concours d’Elegance, the AT&T Pebble Beach National Pro-Am, the Callaway Golf Pebble Beach Invitational and the Walmart First Tee Open at Pebble Beach. Site of the 2010 U.S. Open, Pebble Beach Golf Links has hosted four U.S. Opens, four U.S. Amateurs, one PGA Championship, and numerous other tournaments. For more information go to www.PebbleBeach.com.



About Jacobsen

Jacobsen manufactures a full range of turf maintenance equipment and utility vehicles to meet the needs of today's customers who manage and maintain golf courses, sports fields and municipal grounds. Jacobsen ensures every product performs to the standards of these top-level professionals by asking for and listening to their feedback throughout the product lifecycle, providing dedicated support and service training and conducting thorough testing for quality and reliability. The company markets Jacobsen brand products in the U. S. and internationally through an extensive independent distribution network and the Ransomes brand through independent distribution in Europe, Middle East and Africa. Jacobsen, headquartered in Charlotte, N.C., is a Textron company. Additional information about the company, its products and commitment to customer support is available at www.Jacobsen.com .

About Textron

Textron Inc. (NYSE: TXT) is a \$13.2 billion multi-industry company operating in 34 countries with approximately 44,000 employees. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Fluid & Power, Textron Systems and Textron Financial Corporation. More information is available at www.textron.com.
