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Jacobsen Dealer Network Expands to Create a Superior Service Experience

Charlotte, N.C. (January 7, 2008) – Jacobsen, a Textron Inc. (NYSE: TXT) company, continues to focus on the needs of its customers and create a superior service experience by expanding the territories of three existing equipment dealerships, and adding one new dealer to its national authorized dealer network.

- Kansas Golf & Turf, headquartered in Wichita, Kan., will now serve the northeast corner of Kansas and the western half of Missouri, territory previously covered by Golf & Turf Technology, in addition to the areas across Kansas that it has covered for more than 15 years.
- Luber Brothers, Inc., in Dallas, Texas, will now serve customers in southeast Texas, the Houston market previously covered by Houston Turf, in addition to those in its current territory of northern Texas, Oklahoma and western Arkansas.
- Midwest Golf & Turf, headquartered in Cincinnati, Ohio, will now serve Michigan and the northwest corner of Ohio, previously covered by W. F. Miller Company, in addition to its current territory of Kentucky, Indiana and the southwest corner of Ohio.
- Tri-State Pump & Controls, Inc., in Liberty, S.C., became the newest authorized Jacobsen dealer for customers in North Carolina and South Carolina, except the coastal region. This area was formerly served by Jacobsen Turf Direct.

“As a result of their reputations for strong customer service, Jacobsen has expanded the territories of three dealers to include more area,” says Ralph Nicotera, Jacobsen vice president of sales. “We have also added a dealer in the Carolinas and are confident these changes will result in the finest possible service and support for both new and current Jacobsen customers throughout each region.”

For more information about Jacobsen’s authorized dealer network or to find a Jacobsen dealer in your area, log on to www.Jacobsen.com or call 1-888-922-TURF.



Ralph Nicotera

About Jacobsen

Jacobsen manufactures a full range of turf maintenance equipment and utility vehicles to meet the needs of today's customers who manage and maintain golf courses, sports fields and municipal grounds. Jacobsen ensures every product performs to the standards of these top-level professionals by asking for and listening to their feedback throughout the product lifecycle, providing dedicated support and service training and conducting thorough testing for quality and reliability. The company markets Jacobsen brand products in the U.S. and internationally through an extensive independent distribution network and the Ransomes brand through independent distribution in Europe, Middle East and Africa. Jacobsen, headquartered in Charlotte, N.C., is a Textron company. Additional information about the company, its products and commitment to customer support is available at www.Jacobsen.com .

About Textron

Textron Inc. is an \$11 billion multi-industry company operating in 32 countries with approximately 40,000 employees. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft Company, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Fluid & Power, Textron Systems and Textron Financial Corporation. More information is available at www.textron.com.