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Joe Cunningham Joins Jacobsen as VP of Marketing

CHARLOTTE, N.C. (February 2, 2007) — Jacobsen®, a Textron Inc. company (NYSE: TXT), announces the hire of Joe Cunningham as vice president of marketing. Cunningham brings extensive experience as a marketing executive to one of the industry's top manufacturers of professional golf and turf equipment.

"Joe is a proven marketing leader and will strengthen our focus on the customer in all our marketing efforts," said Dan Wilkinson, president of Jacobsen. "He brings a great deal of energy and experience and we are thrilled to have him as part of the Jacobsen leadership team."

Cunningham will be responsible for leading Jacobsen's strategic business development, product management, customer service, marketing communications, and training and technical support activities.

Originally from Manlius, NY, Cunningham attended the State University of New York at Potsdam, where he graduated with a Bachelor's degree in economics. He later earned a MBA in accounting and marketing from Canisius College in Buffalo, NY.

Cunningham previously served as sales and marketing manager at R.E. Chapin Manufacturing and vice president of marketing for Tomkins PLC, Murray Inc., Agway Energy Products and most recently Alliance Relocation Services.



Joe Cunningham

About Jacobsen

Jacobsen manufactures a full range of turf maintenance equipment and vehicles for golf courses, sports fields, and municipal grounds applications. The company markets Jacobsen brand products internationally through an extensive independent distribution network, and Ransomes brand products through independent distribution in Europe, Middle East and Africa. Jacobsen is a Textron company with headquarters in Charlotte, NC. Additional information is available at www.jacobsen.com.

About Textron

Textron Inc. is an \$11 billion multi-industry company operating in 32 countries with approximately 40,000 employees. The company leverages its global network of aircraft, industrial and finance businesses to provide customers with innovative solutions and services. Textron is known around the world for its powerful brands such as Bell Helicopter, Cessna Aircraft, Jacobsen, Kautex, Lycoming, E-Z-GO, Greenlee, Fluid & Power, Textron Systems and Textron Financial Corporation. More information is available at www.textron.com.
